

Best choice.

Social Media Guide for Employees

"On social media, we only say things that we would also say in front of an audience of 500 people."

We also pay particular attention to the following points:

- **Safety first!**
We ensure the safety of ourselves and others and consistently adhere to the safety regulations – also with regard to photos and videos.
Naturally, we also strictly observe data protection!
- We do not use any official Bystronic logos or images when designing our personal profiles.
- Using our own photographs that show official Bystronic elements, such as buildings, machines, logos, workwear, etc. is permitted and even highly encouraged. As are pictures of ourselves and of our colleagues at work (subject to their prior consent).
- In order to comply with trademark law, we are not permitted to use the brand name Bystronic in our personal profile name. In our profiles, however, those of us who want to can mention that they work at Bystronic and maybe could also use the hashtag #OneBystronic.
- If we are unsure about whether we should publish something on social media, we contact the social media specialists at CorCom and request a second opinion.
- Bystronic trusts us, its employees, to always do the right thing on social media.
- You can find further information and the latest version of the Social Media Passport on the Intranet.

Have fun at work and on social media!